

West Dublin Access Radio/BCASEP
Ballyfermot Community Civic Centre
Ballyfermot Road
Dublin 10.



Ph 6207139
Email wdar@eircom.net
Web www.wdar.ie

West Dublin Access Radio 96 FM

Broadcasting from Ballyfermot Community Civic Centre

Broadcasting Hours

Monday to Friday 10.00 am to 9.00pm

Saturday 10.00 am to 5.00pm

Email wdar@eircom.net

Live streaming is available on our website www.wdar.ie

Phone 6267139

Programming includes

Soggy Cornflakes and Warm Milk, our very popular breakfast programme Monday to Friday 10-11am.

Our Senior citizens programmes-The ABC Club, LifeTimes and Mna Na hEireann - are a surprise hit with all ages and our Sports, Youth, and Music programmes that cater for all tastes from Classical to Traditional, Country, Blues, and Chart are second to none.

West Dublin Access Radio is a Not-For-Profit Community Radio Station service that serves the communities of Ballyfermot, Bluebell, Clondalkin, Chapelizod Inchicore and Palmerstown.

Sponsor a programme on WDAR

You can sponsor a programme on WDAR for as little as €10 per week. For your €10 you will get a specially made jingle that will acknowledge your sponsorship and outline your product/service.

This jingle will be played at the beginning, middle and end of your sponsored programme. For further information on sponsorship contact Valerie Coffey/ Barbara Sheehan.

Our new Mobile Broadcasting Unit is now in operation;

Look out for us when we are Out and About, our new Outside Broadcasting programme that will visit projects and businesses in our area.

To avail of our Mobile Broadcasting service contact Rosaleen Lynch/Frank Phelan

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Dear

To all Friends of West Dublin Access Radio old and new we are offering a 30- minute programme called "Out and About in West Dublin" which will focus directly on your business/service and bring an entire new dimension to Community Radio.

The programme will feature our Mobile Broadcast Unit broadcasting from your premises and relaying the signal back to the radio station and thence to air. Each programme will be planned by our research/production team, with your company/organization, allowing you the opportunity to decide which aspects of your business/service you want highlighted.

While the main focus of the programme is to promote your business/service there will also be an entertainment element in each programme, this can include a music interlude that can comprise of requests, dedications, birthdays, etc. from your company /workforce/customers /clients etc.

While acknowledging that all companies are feeling the economic downturn we are prepared to offer this unique service for a sum of **€100** per programme. For this we will plan, prepare and produce the 30-minute programme that will be totally dedicated to your business/service giving you the opportunity to promote yourself to the people of West Dublin in a new and community friendly way.

Enclosed is a copy of a programme running order prepared for **Bank of Ireland**, Ballyfermot

I look forward to an early response

Yours Sincerely

Rosaleen Lynch Station Manager

West Dublin Access Radio/BCASEP
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Out and About in West Dublin

Programme 1

Location/Client

Bank of Ireland, Ballyfermot Branch

Programme Running Order

Item	Treatment	Time
Series Introduction;	Explaining what the series is about and inviting others to take part	1.00
Programme introduction	Presenter	0.30
Who we are;	Company history and any connections to the local area	3.00
Meet the boss jingle	Upbeat –amusing	0.15
Meet the Boss/s ;	Mary Nicholson, Manager	2.00
Music	Boss's choice Pre-selected	3.00
Station id/ Jingles	WDAR Station IDS	0.30
What we Offer	Product or service	3.00
Meet the staff jingle	Upbeat –amusing	0.15
Meet the Staff	Interviews with selected staff; Anthony –James-Michelle	3.00
Music	Staff choice Pre-selected	3.00
Series Jingle	Promoting Series	0.30
Meet the customer	Upbeat –amusing	0.15
Meet the customers /clients	Invited group of customers	3.00
Why use us?	Promote your product /service	5.00
Outro / Coming next	Presenter	0.30
Theme M sic	Wrap up and promo (Prerecorded)	1.00

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Day	Sponsor	Programme
Monday;	Soggy Cornflake & Warm Milk	Palmerstown Credit Union?
	Sound of Musicals	Bolands/Jackies ?
	Community Watch	Spar, Claddagh Green
Tuesday;	Soggy Cornflake & Warm Milk	Boylan's Optician, Grange Cross
	The Irish Mix	Mike Butler Bus, Palmerstown
	The Session Suite	Empire Video, Ballyfermot Rd
Wednesday;	Soggy Cornflake & Warm Milk	Kevin Doyle, Greengrocer, Ballyfermot Rd
	Getting The Right Mix	The Twitters
Thursday;	Soggy Cornflake & Warm Milk	Gala Cabs, Ballyfermot
	Roll Out The Ballads	Beermats,
	Anything Goes	Newstime Palmerstown
	Grow Your Own	Garden World Nursery, Lucan
Friday;	Soggy Cornflake & Warm Milk	Coyles , Greengrocer, Drumfin
	Sportsworks	St Patricks Athletic FC
	Folk & Acoustic Emporium	Fowlers County Bar, Grange Cross?
Saturday;	Soggy Sports Show	Robert Dowd Butchers
	Rock 'n' Rhythm	Cherry Orchard Tyres?

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Sponsor a Programme on West Dublin Access Radio

Receipt

Received from _____

Sponsor's Name _____

Programme _____

Start Date _____

Finish Date _____

Number of weeks _____

Amount € _____

Wording of Jingle _____

Signed.....

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